

Latin America today presents a dynamic but challenging business landscape. Although foreign investment in the region has risen, Asia's increasing role in the global economy is a challenge to Latin America's competitiveness. At the same time, Translatina firms "Latin American trans-national companies" continue to grow in capital and influence. This original collection explores the tensions between the strategic HRM policies demanded by global competition and local approaches rooted in Latin American cultural values. The book uses a selection of real-life case studies, plus quantitative data, to understand the unique challenges of human resource management in Latin America, exploring: the relationship between political, economic and social forces and HR practices lessons from successful HRM practices in the region the role of HRM practices for business strategy in Latin America national development and HRM practices diverse specific social and cultural contexts. Written by regional-based academics with intimate knowledge of the cultural and business landscapes, this is an important reading for students of human resource management, and business and management

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Professor of Organization Theory and Human Resource Management at EGADE Business School While in Latin America, as everywhere, HRM practices differ across countries, organizations and industries, the best performing companies in . Keywords: Latin America; Human Resources Management; Human HR. Management practices, referred to as "Best Companies to Work For".

Its volatility as a region raises some important questions for HR leaders and best practices have enabled HR leaders to see what "good HR" looks like. areas such as Talent Management, Learning and Talent Acquisition. 1 online resource. , English, Book, 2 & Possibly online. Best human resource management practices in Latin America / edited by Anabella Davila and Marta. human. resource. management. in. Latin. America. ANABELLA DAVILA AND Understanding such values will help scholars explain HR practices and their. HRM in eight Latin American countries, Human Resource Management, Winter , Vol. 46, No. 4, Pp. " ployees best by providing HRM practices tai-

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